

# Ade Budiman

Sr. UX UI Designer

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www.adebudiman.com

## EXPERIENCE

### ● Sr. UI UX Designer

Folderit Ltd. • Jan 2016 - Present

- Worked cross-functionality to design Website & Web application, incorporating research & coding fully functional prototypes for testing.
- Designed the design system and creating brand guidelines for the company.
- Improving the application design based on the stakeholders or user feedbacks.
- Design print and digital marketing imagery promoting the product.

### ● Sr. UX UI Designer

ezManagement Ltd. • Jan 2020 - Present

- Evaluated current branding, products and company details to create new style guides, and present alternative styles and dashboard designs.
- Created storyboards and personas as per users, and incorporated them into design decisions, resulting in an improved and significant design creation.
- Accelerated design execution by integrating feedbacks mechanism, defining best design principles and creating a visual library.
- Collaborate with Manager and Engineer to successfully complete designs.

### ● UI UX Designer

MarketerMagic • Jan 2018 - Dec 2020

- Analyze the competitors and ideating the features of application from the scratch. Conduct the UX flow with the PM and UX Teams.
- Develop and execute the design using Figma tool. Collaborate with the design teams to produce and improve the new idea. Hands-off the completed designs to engineer.
- Populated design feedbacks and new ideas from stakeholders and customer. Execute the new approaches and do A/B testing.

### ● UI UX Designer & Front-End Designer

NurdyMuny Ltd. • Dec 2014 - Dec 2017

- Designed UI UX in collaboration with engineering & design teams, managed implementation of features.
- Designed full UI for several applications and clients.
- Created interactive prototypes and conducted user testing.
- Wrote HTML & CSS for responsive mobile & desktop website for the clients.
- Designed in-app graphics, promotional brand assets, & daily core content.

### ● Web & Graphic Designer

Vocanic • Jan 2012 - Dec 2014

- Creating print magazine layouts and brand identity assets, as well as spearheading website experience improvements. Project include data visualizations, event branding, and advertising design.

## EDUCATION

### ● Computer of Science

Economic Digital Institute • Dec 2011

Bachelor of Computer of Science

### ● Google UX Design Certificate

Google • Sept 2021

Graduated Google UX Design Certificate

### ● IDF UX Courses

Interaction Design Foundation • Jan 2022

Graduated UI UX courses

## SKILLS

### ● Tools

Sketch / Figma / InVision / Adobe XD / Prototype / Principle / Framer / Premiere / Photoshop / Illustrator / HTML / CSS / JavaScript

### ● Design

Interaction Design / Visual Communications / Design System / Storyboarding / Rapid Prototyping / Wireframing / Web Accessibility

### ● Soft Skills

Communication / Collaboration / Problem Solving / Critical Thinking / Management

## COURSES

### ● Figma UI UX Design Essentials

Udemy

### ● UX Design College Class taught by a University UX Instructor

Udemy

### ● User Experience Design Essentials - Adobe XD UI UX Design

Udemy